

Meeting Support Institute

Meeting Content Conference

Frankfurt, 20 April 2007

Results from: [Crystal Interactive](#)

Breakout Session III – Motivation (Salon 2)

Questions for Mario Thelen

- Have you done this with engineers and/or architects, and do you find them better than others building models?

We have done SERIOUS PLAY™ with a variety of people coming from different professions. We did not find any major differences in their capabilities of building models. The important part of SERIOUS PLAY™ is to raise creativity and to engage people to share their knowledge and insights to others rather than being able to build highly professional models.

- What do you do with the lego afterwards? Have you ever considered donating it to a children's home, for example?

SERIOUS PLAY™ and the models remain at the customer as one part of the overall documentation. In addition the models can be re-used in other sessions.

- Is it not considered to be too childish if it takes a whole day to play with the Lego?

Trust the process of SERIOUS PLAY™. People do forget that it is them playing with LEGO® bricks very quickly, because they are challenged with serious tasks and realize how much more "brainpower" they can use while using SERIOUS PLAY™ to be better in whatever their profession is.

- How do you qualify to be a serious play consultant?

First of all, SERIOUS PLAY™ facilitator need to have relevant work experience in their field of expertise before they can do a SERIOUS PLAY™ workshop. Second, they get an initial training which is continuously enhanced with add on trainings.

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